Art is a very detailed and complex craft. Teaching art techniques is even more so and requires lots of determination, focus, and talent. Whether the lesson covers technique, color, or concept, students must be able to see the material as it is being presented with as much detail as possible.

One group of art instructors taking this focus to another level is the Heart of Pinellas Decorative Artists. The HPDA is a local chapter of the National Society of Decorative Painters and is dedicated to sharing their passion for the subject through education of its members and the public about the art of decorative painting. A very diversified group, members paint with oils, watercolor, acrylics, and also work with ceramics and crafts as well. Teaching these defined and precise techniques proved to be quite a challenge, however.

Sherrie Colgain, HPDA’s Elite One-Stroke Certified Instructor explained, “The instructor would stand at an easel and try to paint by standing to the side and keeping their hands from blocking the view to paint a large element which not everyone could see. The instructor would then go around the room spending 5-10 minutes at each member’s side to make sure the member saw what to do and there was fighting to be on the front row of the meeting. The instructor would then go back to the front of the room and use the easel to teach the next step or have groups of 8-12 people come up and stand around the table while she painted.”

To alleviate this issue, the HPDA decided to upgrade to a projection system that allowed the prospective artists to see the material and techniques simultaneously and installed a WolfVision VZ-3 Visualizer for their sessions.

HPDA Guest Instructor Maureen McNoughton teaching how to paint a leaf motif using a WolfVision VZ-3 Visualizer.
“The quality and clarity of colors and image was very important in our decision. We also wanted no delay in the image being presented. WolfVision has the best color detection out of everything we tried and was the most cost effective for our needs. The ease of set-up is something that any of our members can do and was not intimidating. It is compact, lightweight and easy to transport to our different locations,” Sherrie added.

Implementing the new Visualizer in their sessions has had a very positive effect. As one instructor states, “The VZ-3 allows the instructor to zoom in for a close up when painting small details such as eyes on a bird. We can also project the image as large as needed for the size of the membership in the room. Sometimes we have 55 members in attendance and the VZ-3 allows the image to be crisp and clear for the person on the last row in the back of the room to be able to see what the instructor is teaching.”

Sherrie goes on to add, “Now using the VZ-3, I teach step by step and have time to look up and see if everyone is keeping up. I can also give several smaller sets of details to be done while everyone watches me and then I can circulate around the room to make sure everyone is keeping up and knows what we are doing. No one has to wait on the teacher to get around the room or for everyone to catch up before moving on with the project. This helps to keep our class on schedule and we all spend more time painting - what we came for and love to do.”