

# uniVersa Insurance, Germany: Wireless presentation & collaboration



uniVersa Insurance, Nürnberg, Germany

**U**niVersa Insurance is the oldest private health insurance company in Germany. Founded in 1843, and with a life insurance division dating from 1857, many generations of people have placed their trust in the company, and benefited from its knowledge and experience, expressed in forward-looking products

offering safety and reliability for a lifetime. Today around 770 employees work at the company headquarters building in Nürnberg. Workers here are engaged in insurance and financial activities, as well as the IT, accounting, marketing, legal, and human resources departments. When uniVersa Insurance decided to renovate the meeting rooms

in the executive board area, the primary focus was selection of technologies that would be easy to use, and also to choose state-of-the art solutions that would not rapidly become obsolete, and therefore deliver a good return on investment. Using the knowledge and expertise of planners Ingenieurbüro Schindler, and integrator Franken Lehrmit-

tel Medientechnik, uniVersa Insurance installed the very latest signal management technology, creating a single platform for audio, video, and control, using network infrastructure. This was achieved by utilising a Biamp TesiraLux system together with a WolfVision Cynap presentation and collaboration system.

uniVersa liked the simp-



licity and intuitive operation of the Cynap system, which they hoped in turn would encourage maximum acceptance and usage by staff. The Cynap system was able to meet uniVersa requirements in providing comprehensive wireless presentation capability, enabling uncomplicated sharing of content on-screen using all types of smartphone, tablet or laptop, without requiring dongles, apps or other software. With built-in support for AirPlay, Miracast, and Chromecast, meeting attendees simply connect to the Cynap system and share their screen using the mirroring technolo-

logy that is already built into their own mobile devices. uniVersa also makes use of Cynap's ability to simultaneously record and stream on-screen meeting content, and the document and media player makes it simple to access and play back all kinds of digital materials during meetings. uniVersa Insurance now enjoys a futureproof executive meeting area containing modern unobtrusive audiovisual equipment which is easy to operate, and flexible enough to handle the demands of a workforce making increasing use of mobile devices in corporate meeting environments.



Rackmount installation of the Cynap system.



View of the new executive boardroom at uniVersa Insurance, Nürnberg, Germany



"When renovating the meeting rooms in our Executive Board area, the main focus was on simple operation and the highest possible security in investment of the media components purchased. For this reason, with the newly developed Biamp TesiraLux system, we have opted for state-of-the-art signal management, creating a single platform for audio, video and control over the network. The technology is complemented by the newly developed presentation and collabora-

tion system WolfVision Cynap as a BYOD solution, with which we can simultaneously stream and record presentation content. By means of freely programmable touch panels we achieve maximum acceptance, using systems that are the simplest and most intuitive to operate. We were extremely satisfied with the planning carried out by IB Schindler, and the implementation by our integrator Franken Lehrmittel Medientechnik." says Günther Scherer, uniVersa Insurance.



Günther Scherer, uniVersa Insurance



Cynap System installed at uniVersa Insurance

Photos: Copyright Rolf Nachbar | nachbar.de