



The application of WolfVision Visualizers for videoconferencing, telepresence and distance learning





# Efficient global communication – fast decision making and improved business performance

Efficient communication and cooperation are no longer dependent on personal presence. Enterprises today are increasingly aware of the need to compete on a global basis, to strengthen business partnerships and to improve their own productivity by enabling dispersed teams to work together more efficiently. Fast moving companies understand that effective communication that conveys a presence without the person being there accelerates working processes and enables them to make better decisions in less time. For the successful communication of complex detail the telephone, e-mail or even the internet are no longer sufficient. Products, designs, prototypes, plans etc. need to be shown and discussed and the deployment of visualisation by means of a WolfVision Visualizer is the perfect collaboration tool.

A selection of existing clients who  
are using WolfVision Visualizers

Architects Orange  
Carl Zeiss Microimaging AIS  
Cimarex Energy  
Cisco  
Deutsche Bank  
ESA Estec (European Space Agency)  
Ferrero  
Front Porch  
Fuji Seal  
Hewlett Packard  
Kittelson & Associates  
K-Swiss  
LEGO  
Lifesize  
Lukoil  
Mayo Clinic Scottsdale  
National Portrait Gallery  
Nikkei Printing  
Nintendo  
Petrobras  
Polycom  
Tandberg  
Thales Raytheon Systems  
Transneft  
University Erasmus Medical Centre  
University of Ghent  
University of Saskatchewan  
Valley Crest  
Videnpark

# A simple handling concept – concentrate on the basics

“Simplicity is the ultimate sophistication”, said Leonardo da Vinci, and that in a time which was nowhere near as fast-paced and complex as that of today. In the complicated modern world, making the operation of the WolfVision Visualizer simple is our greatest challenge. In addition to providing crystal-clear image reproduction, ease-of-operation is the very best service that we can offer our clients. The user-oriented design results in user-friendly, intuitive operation, and the inclusion of sensors, along with a fully-automated system, means much less work for users during a videoconferencing session.

## Telepresence



The global media company Nikkei Inc. publishes in various locations. The speed of publishing demands last minute explanations and decision making. Mr. Okada from Nikkei Printing says: “We used to review product samples and proposals locally, but with the move of our manufacturing team to various other locations we required a solution that enables us to still communicate at short notice, and under the pressure of deadlines. The WolfVision VZ-C32<sup>3</sup> Ceiling Visualizer along with a HD videoconferencing system was the perfect solution. The Visualizer picks up images of the relatively large samples in high quality and very good colour reproduction, allowing us to continue to hold our meetings as we used to.”

## Videoconferencing – group systems



Videnpark in Frederica, Denmark, is not just another office block, but more a meeting place for innovative companies who wish to network with other similar companies in order to achieve optimal results. The so-called “War Room” is one of Scandinavia’s most advanced conference rooms. All on-site companies are able to share the facilities of the “War Room” and it is also used by many other local companies. One of the main reasons is the WolfVision Visualizer which is connected to a videoconferencing system. Annie Brink-Koch explains: “The WolfVision Visualizer enables us to show all aspects of 3-dimensional objects during video conferences. The fine detail of products can be shown from all angles, which may generate further discussion, and can be zoomed in on for even closer detail.”

VZ-C32<sup>3</sup>



VZ-C12<sup>3</sup>



# The initial impression of high quality never goes away

We live in fast-changing times. Technology and equipment age much quicker than ever before. However, there are exceptions and WolfVision Visualizers are such an exception. They are indeed ahead of their time and will certainly not be classed as outdated in many years to come. That may well sound presumptuous. However, the fact is that not every Visualizer is distinguished by timeless, user-oriented design, and not every Visualizer can boast hand-made production. The WolfVision Visualizer is such a design and can make such a claim. Every stage of the production process is controlled by specialists who are personally responsible for the quality of each unit produced. The keyword is quality and it is the main objective.

## Videoconferencing – personal systems



Global operation experts at HEAD Sport AG have to consult with each other from remote locations in order to discuss prototypes and design samples for skis, ski boots, snowboards and tennis rackets. This, for Bernhard Zwischenbrugger, is an indispensable form of communication: "Many product details are discussed during our virtual meetings. Without visualisation and transmission of the highest quality, this would not be possible. Nobody can discuss or make decisions about shape, colour or function in detail without having seen the product in question. The only alternative would be local presence, but this would result in expensive and time-consuming business trips."

## Distance learning



The United Kingdom's National Portrait Gallery was founded in 1856. Its Primary Collection consists of 10,000 portraits of people who have made a contribution to British history, life and culture, with a further 320,000 in the archive. The combination of a WolfVision Visualizer and a videoconferencing system enables the gallery to deliver an important educational outreach programme. The sessions are distributed remotely via the Global Leap videoconferencing service. As Learning Manager Clare Gittings points out: "This enables us to reach many pupils and students who may not have the opportunity to visit the gallery. The technology has made it possible to generate greater awareness of our national collection."

VZ-9plus<sup>3</sup>



EYE-12



# WolfVision – the company, the people and the environment

## The new company headquarters – setting ecological standards

“Going green” certainly is in fashion and corporate social responsibility is on everyone's lips at the moment. Social and ecological responsibility at WolfVision, however, has always been a core issue. WolfVision is a family company, and full awareness of subsequent generations and the world that they will live in is, so to say, a part of the company's nature. In addition to the certification for quality management in accordance with ISO 9001, WolfVision also conforms to environmental management standards and is certified under ISO 14001 and ISO 50001. For a European manufacturer like WolfVision, stringent environmental protection directives also apply:

- Directive 2002/95/EG RoHS – Restriction of the Use of Certain Hazardous Substances
- Directive 2002/96/EG WEEE – Waste Electrical and Electronic Equipment.
- Regulation 1907/2006 REACH – Registration, Evaluation, Authorisation and Restriction of Chemicals.

For WolfVision it is a matter of course that the company's innovative strength enables it to go above and beyond the practices stipulated by the mandatory regulations.

Apart from energy saving measures, such as reducing stand-by power consumption, environmental compatibility and friendliness are an integral part of product development. Taking into consideration the very long life cycle of a WolfVision Visualizer and the fact that more than 95% of the product is recyclable, it is evident that environmental conservation is a high priority.



With its new company building, which was completed in 2008, WolfVision has proved its commitment to environmental issues. The design of the workstations and working areas complies with the most modern of standards. The building has an automatic intelligent lighting system which is capable of activating lights in the presence of motion and low ambient light. The air conditioning system, which uses underground thermal energy, has minimal energy expenditure and is completely independent of fossil fuels.

WolfVision-Partner:

Printed in Austria, November 2012



[www.wolfvision.com](http://www.wolfvision.com)

#### Head Office:

WolfVision GmbH  
6833 Klaus / Austria  
Tel. +43 5523 52250  
[wolfvision@wolfvision.com](mailto:wolfvision@wolfvision.com)

Japan Sales Office  
WolfVision Co. Ltd.  
Tel. +81 3 6233 9465  
[wolfvision.japan@wolfvision.com](mailto:wolfvision.japan@wolfvision.com)

UK Sales Office  
WolfVision UK Ltd.  
Tel. +44 1628 509067  
[wolfvision.uk@wolfvision.com](mailto:wolfvision.uk@wolfvision.com)

USA Sales Office  
WolfVision, Inc.  
Tel. +1 770 931 6802  
[sales@wolfvision.us](mailto:sales@wolfvision.us)

Asia Sales Office  
WolfVision Asia  
Tel. +65 6636 1268  
[wolfvision.asia@wolfvision.net](mailto:wolfvision.asia@wolfvision.net)

Canada Sales Office  
WolfVision Canada, Inc.  
Tel. +1 613 741 9898  
[wolfvision.canada@wolfvision.com](mailto:wolfvision.canada@wolfvision.com)

Middle East Sales Office  
WolfVision Middle East (Dubai)  
Tel. +971 354 2233  
[middle.east@wolfvision.net](mailto:middle.east@wolfvision.net)

Germany Sales Office  
WolfVision GmbH  
Tel. 0800 9828 787  
[wolfvision.deutschland@wolfvision.com](mailto:wolfvision.deutschland@wolfvision.com)