

## The application of WolfVision Visualizers in meetings and seminars





# Vivid and convincing presentations

The most important factors for successful training sessions, meetings and presentations are quite simple to name, but not so easy to implement. It is essential for the presenter to capture and maintain the attention of the audience, to present effectively, to create interest, to encourage excitement, and to captivate the participants. The WolfVision Visualizer optimally supports the skills and efforts of the presenter in making a meaningful connection and communication with the audience. Any unnecessary distractions are avoided and the concentration level of the participants maintained. Spontaneous interaction becomes possible when photos, documents and objects are digitised and magnified in front of the audience, creating a very tangible and vivid experience that leaves a lasting impression. The idea is not just to create a good show, but to achieve the main objective: a successful training session, meeting or presentation.

A selection of existing clients who are using WolfVision Visualizers

A.P. Moeller Maersk  
AMX  
Apple  
Audi  
Crestron  
Danske Bank  
Deutsche Bank  
ESA  
Extron  
Exxon  
Ferrero  
Gildemeister  
Google  
IVA Royal Conference Center Stockholm  
K-Swiss  
Lockheed  
Mercedes-Benz  
Microsoft  
MTV  
Nestle  
Nike  
OMV  
Porsche  
Procter & Gamble  
Rockwool  
Sauer-Danfoss  
Siemens Building Technologies  
T-Online  
Voith  
Volvo Trucks  
Volkswagen

# A simple handling concept – concentrate on the basics

“Simplicity is the ultimate sophistication”, said Leonardo da Vinci, and that in a time which was nowhere near as fast-paced and complex as that of today. In the complicated modern world, making the operation of the WolfVision Visualizer simple is our greatest challenge. In addition to providing crystal-clear image reproduction, ease-of-operation is the very best service that we can offer our clients. The user-oriented design results in user-friendly, intuitive operation, and the inclusion of sensors, along with a fully-automated system, means much less work for the presenter.

## Conference Room / Presentation



Nowadays, flexibility is more necessary than ever, and it is essential that modern audio visual technology support such a demand. Annie Brink-Koch, Managing Director of Videnpark, says: “The WolfVision Visualizer is a worthwhile investment. It saves our people a considerable amount of time, effort and material in presenting their documents or products. Their preparation time ahead of the meeting has been considerably reduced; they no longer need to think about producing transparencies or making photocopies to hand out, and they don't have to expect interruptions when things are passed around during a meeting. The participants are provided with large and clear images of everything they place on the WolfVision Visualizer.”

## Training



As knowledge becomes obsolete very quickly these days, it is all the more important to keep up to date and train employees on a regular basis. Extron Electronics is a leading manufacturer of professional audio-visual system products. By focusing on delivering first-class service, support and solutions, they have also become one of the world's leading training centres in the professional audio-visual industry. Jim Clements, Director of Education at Extron, emphasises: “WolfVision Visualizers have contributed considerably to making our training sessions at Extron efficient and interesting. The high quality of WolfVision Visualizers goes well with our products and the image we are aiming to present at Extron.”

VZ-8 Series



VZ-9 Series



# The initial impression of high quality never goes away

“Small things make perfection, but perfection is no small thing.” A citation from Federick Henry Royce, the pioneering car manufacturer, who, together with his partner Charles Stewart Rolls, founded the legendary Rolls-Royce company. Such a comparison may well sound far-fetched or even presumptuous. However, the fact is that not every Visualizer is distinguished by timeless, user-oriented design, and not every Visualizer can boast hand-made production. The WolfVision Visualizer is such a design and can make such a claim. Every stage of the production process is controlled by specialists who are personally responsible for the quality of each unit produced. The keyword is quality and it is the main objective. WolfVision is very proud of the result which, in turn, has led to an exceptionally high degree of customer satisfaction.

## Videoconferencing



Video conferencing enables efficient collaboration over wide distances. It is an indispensable tool for global operations as it reduces travel costs and accelerates working processes. The integration of a WolfVision Visualizer further improves the efficiency of video conferencing. Ralf Schwenger, Director of R&D at Head Sport, says: “For us the video conferencing system is an ideal supplement to e-mail. We now send an e-mail covering the respective information in advance and then discuss everything together via video conferencing. The addition of the WolfVision Visualizer has considerably reduced communication misunderstandings.”

## Visualizers and interactive whiteboards



Interactive whiteboards connect digital and analogue presentations by linking the presentation surface with a computer. This is an important feature at Tukes, the technology security agency for the Finnish Ministry of Economy. Tero-Jukka Koskinen, System Analyst at Tukes, emphasises: “The ability to spontaneously select presentation content from our intranet during meetings, combine this with the 3D object on the table and then immediately save the feedback from the resulting discussion has proven to be extremely advantageous. No time-consuming preparation is necessary and the entire process is quick and straightforward.”



VZ-C Series



VZ-C3D

# WolfVision – the company, the people and the environment

## The new company headquarters – setting ecological standards

“Going green” certainly seems to be the fashion and corporate social responsibility is on everyone's lips at the moment. Social and ecological responsibility at WolfVision, however, has always been a core issue. WolfVision is a family company, and full awareness of subsequent generations and the world that they will live in is, so to say, a part of the company's nature. In addition to the certification for quality management in accordance with ISO 9001, WolfVision also conforms to environmental management standards and is certified under ISO 14001 and ISO 50001. For a European manufacturer like WolfVision, stringent environmental protection directives also apply:

- Directive 2002/95/EG RoHS – Restriction of the Use of Certain Hazardous Substances
- Directive 2002/96/EG WEEE – Waste Electrical and Electronic Equipment.
- Regulation 1907/2006 REACH – Registration, Evaluation, Authorisation and Restriction of Chemicals.

For WolfVision it is a matter of course that the company's innovative strength enables it to go above and beyond the practices stipulated by the mandatory regulations.

Apart from energy saving measures, such as reducing stand-by power consumption, environmental compatibility and friendliness are an integral part of product development. Taking into consideration the very long life cycle of a WolfVision Visualizer and the fact that more than 95% of the product is recyclable, it is evident that environmental conservation is a high priority.



With its company headquarters building, which was completed in 2008, WolfVision has proved its commitment to environmental issues. The design of the workstations and working areas complies with the most modern of standards. The building has an automatic intelligent lighting system which is capable of activating lights in the presence of motion and low ambient light. The air conditioning system, which uses underground thermal energy, has minimal energy expenditure and is completely independent of fossil fuels.

WolfVision-Partner:



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